

Listing of UK Centres offering higher education courses with exemption/entry for holders of The Chartered Institute of Marketing (CIM) Chartered Postgraduate Diploma in Marketing or Postgraduate Diploma in Marketing.

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About this document

This document lists UK academic establishments that offer entry or exemptions as a route onto marketing related qualifications/courses for those qualifying with the new Chartered Postgraduate Diploma in Marketing or holders of the current Postgraduate Diploma in Marketing. You will find details of the Academic establishment and further education course offered. If you are interested in these courses, please contact the Universities directly.

About the Chartered Postgraduate Diploma in Marketing

The Chartered Postgraduate Diploma in Marketing is a challenging marketing qualification that demonstrates specialist professional knowledge across many areas. It is aimed at marketers working at a strategic level or aspiring to do so.

What will you learn?

- Make the transition into strategic marketing management
- Work more cross-functionally at a senior management level
- Make a significant contribution towards the organisation's corporate and business strategy
- Contribute to board decisions
- Demonstrate a high level of leadership and influence

Course content and Assessment - This qualification consists of two stages

Stage 1

1. Emerging Themes
2. Analysis and Decision
3. Marketing Leadership and Planning
4. Managing Corporate Reputation

5. Managing Corporate Reputation

Stage 2

1. Leading Marketing

Further information on course content, study centres and entry levels can be found at www.cim.co.uk/learningzone

SOUTH EAST	
ACADEMIC CENTRE	COURSE
Bournemouth University	<ul style="list-style-type: none"> • MSc Tourism Management & Marketing • MA Advertising & Marketing Communications • MSC Services Marketing
University of Brighton	<ul style="list-style-type: none"> • MA Marketing
Buckinghamshire Chilterns University College	<ul style="list-style-type: none"> • MBA programme
Farnborough College of Technology	<ul style="list-style-type: none"> • MA Management (Marketing)
University of Portsmouth	<ul style="list-style-type: none"> • MA Marketing • MA Marketing (Digital Media)
Southampton Solent University	<ul style="list-style-type: none"> • MA Marketing Management
University of Surrey	<ul style="list-style-type: none"> • MSc International Marketing • MSc Marketing Management
University of Winchester	<ul style="list-style-type: none"> • MSc Marketing Management

SOUTH WEST	
ACADEMIC CENTRE	COURSE
University of Gloucestershire	<ul style="list-style-type: none"> • MA Marketing Management

GREATER LONDON	
ACADEMIC CENTRE	COURSE
Cranfield University	<ul style="list-style-type: none"> • MSc Strategic Marketing
University of Greenwich	<ul style="list-style-type: none"> • MA Strategic Marketing • MSc Strategic Marketing Communications
University of Hertfordshire	<ul style="list-style-type: none"> • MSc Strategic Marketing • MA Marketing
Kingston University	<ul style="list-style-type: none"> • MA Marketing • MA Strategic Marketing Management
University of Luton	<ul style="list-style-type: none"> • MSc Marketing Communications
University of Westminster	<ul style="list-style-type: none"> • MA Marketing Communications • MA Marketing Management
West London College	<ul style="list-style-type: none"> • MSC Marketing (Heriot-Watt Degree)

EAST	
ACADEMIC CENTRE	COURSE
Anglia Ruskin University	<ul style="list-style-type: none"> • MA Marketing & Innovation

WEST	
ACADEMIC CENTRE	COURSE
University of West of England, Bristol	<ul style="list-style-type: none"> • MA Marketing

WALES	
ACADEMIC CENTRE	COURSE
Cardiff University	<ul style="list-style-type: none"> • MSc Strategic Marketing
University of Glamorgan	<ul style="list-style-type: none"> • MSC Marketing
University of Wales College, Newport	<ul style="list-style-type: none"> • MA Marketing

WEST MIDLANDS	
ACADEMIC CENTRE	COURSE
Birmingham City University Business School	<ul style="list-style-type: none"> • MA Marketing • MBA Marketing • MSc Management and Marketing
Aston University	<ul style="list-style-type: none"> • MSc Marketing Management
Coventry University	<ul style="list-style-type: none"> • MBA Marketing (full time) • MSc Strategic Marketing Management • MSC International Marketing • MA Marketing Management • MA Marketing & Advertising
Staffordshire University	<ul style="list-style-type: none"> • MSc Marketing
University of Wolverhampton	<ul style="list-style-type: none"> • MSc Marketing
University of Worcester	<ul style="list-style-type: none"> • MA Marketing

EAST MIDLANDS	
ACADEMIC CENTRE	COURSE
De Montfort University	<ul style="list-style-type: none"> • MSc Strategic Marketing • MBA
University of Leicester	<ul style="list-style-type: none"> • MSc Marketing
University of Lincoln	<ul style="list-style-type: none"> • MSc International Marketing Strategy
University of Northampton	<ul style="list-style-type: none"> • MA Marketing
University of Nottingham	<ul style="list-style-type: none"> • MA Marketing
Open University	<ul style="list-style-type: none"> • MBA
Sheffield Hallam University	<ul style="list-style-type: none"> • MSc International Marketing • MSc Marketing Management
University of Derby	<ul style="list-style-type: none"> • MA Marketing Management

NORTH EAST	
ACADEMIC CENTRE	COURSE
University of Sunderland	<ul style="list-style-type: none"> • MA Marketing
University of Bradford	<ul style="list-style-type: none"> • MA Marketing and Management
Durham University	<ul style="list-style-type: none"> • MA Marketing
University of Huddersfield	<ul style="list-style-type: none"> • MSc Marketing
University of Hull	<ul style="list-style-type: none"> • MSc Marketing Management
Leeds University	<ul style="list-style-type: none"> • MSc International Marketing Management
Leeds University, (Trinity & All Saints College)	<ul style="list-style-type: none"> • Master of Business Management
University of Northumbria	<ul style="list-style-type: none"> • MA Marketing
University of Teesside	<ul style="list-style-type: none"> • MSc Marketing Management

NORTHERN IRELAND	
ACADEMIC CENTRE	COURSE
University of Ulster	<ul style="list-style-type: none"> • MSc Marketing & Entrepreneurship

NORTH WEST	
ACADEMIC CENTRE	COURSE
Lancaster University	<ul style="list-style-type: none"> • MA Strategic Marketing Management
University of Liverpool	<ul style="list-style-type: none"> • Consumer Marketing MSc
Liverpool John Moores University	<ul style="list-style-type: none"> • MA Marketing
UMIST (Manchester)	<ul style="list-style-type: none"> • MSc Marketing
University of Salford	<ul style="list-style-type: none"> • MSc Marketing
University of Cumbria	<ul style="list-style-type: none"> • MA Marketing
Napier University	<ul style="list-style-type: none"> • MSc Marketing
Stirling University	<ul style="list-style-type: none"> • MSc Marketing • MSc Retail Management
Strathclyde University	<ul style="list-style-type: none"> • MSc International Marketing

SCOTLAND	
ACADEMIC CENTRE	COURSE
Heriot-Watt University	<ul style="list-style-type: none"> • MSC Marketing

The information provided in this document was correct at the time of printing. Please note the universities are entitled to ask prospective students to meet additional criteria for Masters' programmes.

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